



PRESS RELEASE:

Spiced Sour Cherry Spread Wins the NASFT's 2011 sofi Gold Award for Outstanding Condiment

Washington, D.C. – July 11, 2011 — The members of the NASFT, at the “Oscars” of the specialty food industry, voted The Gracious Gourmet’s Spiced Sour Cherry Spread as a sofi Gold Award winner in the category of Outstanding Condiment.

The award recognizes Spiced Sour Cherry Spread as the top condiment of the year among members of the National Association for the Specialty Food Trade (NASFT). After being named a sofi Silver Finalist in April, The Gracious Gourmet’s Spiced Sour Cherry Spread faced off against the competition and received the sofi Gold Award on July 11 at the NASFT Summer Fancy Food Show in Washington, D.C. A red-carpet ceremony, hosted by celebrity chef Cat Cora, announced sofi Gold Award winners at the show. Visit the NASFT's *Foodspring* magazine website for a complete list of winners in all categories and for event details: www.foodspring.com/sofiawards/gold/

“This is a huge honor for The Gracious Gourmet. When they announced Spiced Sour Cherry Spread as the winner of the 2011 sofi Gold, I was really overwhelmed to be recognized among so many outstanding specialty food producers,” says Nancy Wekselbaum, founder of The Gracious Gourmet. “I am very grateful for all the support that everyone has given us.”



Details on Spiced Sour Cherry Spread: An intensely cherry-favored spread produced by simmering sour Morello cherries, both whole and pureed, tart dried cherries and spices with red Burgundy wine. This versatile spread can be served with chicken, duck, pork or game. Use it to accompany soft or semi-soft cow or sheep cheeses. Mix into basmati rice. Top a plain cheesecake. Spoon Spiced Sour Cherry Spread over chocolate or vanilla ice cream.

The Gracious Gourmet helps busy, sophisticated consumers create exciting and innovative dishes without any fuss. Developed with healthy eating in mind, the company minimizes the use of sugar, salt and oil to deliver products with unique, fresh and delicious flavors. In 2009, The Gracious Gourmet earned a sofi Silver Finalist Award from the NASFT for its Dilled Carrot Tomato Tapenade. The line has also earned numerous awards from The Connecticut Specialty Food Association.

Contact: Nancy Wekselbaum, founder, at 860.350.1213 or nancy@thegraciousgourmet.com and Natalie Noblitt, marketing, at 630.566.9828 or natalie@thegraciousgourmet.com. High-res images and samples are available. For more information about the line, visit www.thegraciousgourmet.com or connect on Facebook ([/thegraciousgourmet](https://www.facebook.com/thegraciousgourmet)) and Twitter ([@graciousgourmet](https://twitter.com/graciousgourmet)).

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